

CURRICULUM VITAE

Surname: Grout-Smith

First Names: Timothy Kenneth Alan

Nationality: British

Education:

Institution:	Keble College, Oxford
Dates:	1968-1971
Degree(s) or Diploma(s) obtained:	BA Hons, English Language and Literature

Other courses:

Institution:	Open University, UK
Dates:	1984-5
Degree(s) or Diploma(s) obtained:	Distinction, Science Foundation Course

Language skills (with 5 being the highest level of competence):

<i>Language</i>	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
English	5	5	5
French	5	4	5
German	3	3	3
Russian	1	2	1

Key qualifications

- Awareness-raising and attitude-changing skills (10 years' experience in BBC media for development projects, 9 years as independent consultant)
- **Training skills (devised multi-media training packs, media relations/communications workshops, seminars and training courses in a dozen countries) presentations/chairing sessions at international journalistic and developmental fora. Training academic staff and post-graduate students at universities as well as government officials, private companies and NGOs in publicity/media awareness/presentation skills. Training of trainers.**
- Experience in bringing together government, media and NGO communities
- Knowledge of marketing, public awareness and customer relations for utilities in transition countries
- Organisational skills (devised and implemented media projects for wide range of funders)
- Journalistic and editorial skills (16 years in BBC News and Current Affairs)
- Environmental expertise as reporter, producer and public outreach expert

Professional Experience:

Date from- Date to	Location	Company	Position	Description
2001-ongoing	UK	Media Players International	Partner	An international consultancy, offering media and communications skills in a variety of contexts: training for private, governmental and NGO sectors, journalism training and managing awareness-raising and communications components in development projects.
1992-2001	UK	BBC World Service Trust	Executive producer	BBC unit for using media as a development tool; devised, arranged and executed multi-media projects across Eastern Europe and Asia.
1987-1992	UK	BBC World Service Current Affairs	Executive Producer	Edited, presented and produced World Service flagship programmes like Newshour and 24 Hours, and devised, presented and produced own series on environmental topics, including coverage of the 1992 Rio summit. Reported for the BBC from thirty countries
1975-1987	UK	BBC World Service News	Chief Sub-editor	Edited and compiled World news bulletins, including supervising regional desks, liaison with language services and production of Radio Newsreel.
1975	UK	Bucks Free Press	Reporter	Reporting for local newspaper, Bucks
1971-1975	Australia	ABC News, Sydney	Cadet> C grade journalist	Edited and compiled national news bulletins for radio and reported for television; presented morning economic inputs to prime time national radio.

Specific consultancy experience:

Country Date Description	Ukraine March 2010 Media communication training for PhD students at the Kyiv-Mohyla University
Country Date Description	Ukraine March 2010 Training in effective media communications for Ukrainian government spokespeople and project partners from UNICEF, UNDP, ILO and the Council of Europe. Carried out for the EU-funded 'Women's And Children's Rights in Ukraine – communication component' Project run by SAFEGE
Country Date Description	UK February 2009-April 2010 Trainings in communicating research through the media for PhD students, researchers, lecturers and academics at Bangor, Bradford (2), Oxford, Brighton, Kingston, Loughborough (2), Hertfordshire, Oxford Brookes, Birmingham, Glamorgan, Plymouth, Exeter universities, Norwich BioSciences Institute, University College London (2) and Queen Mary's (2), University of London
Country Date Description	Ukraine November 2009 One week course in writing for the web at the Digital Future of Journalism School at Kiev-Mohyla University
Country Date Description	Ukraine October 2008 – December 2009 Running project "Tools for the Open Government" for the British Foreign and Commonwealth Office, to help Ukrainian national and regional civil servants communicate with the public.
Country Date Description	Ukraine November 2008 One week course in writing for the web at the Digital Future of Journalism School at Kiev-Mohyla University
Country Date Description	UK December 2008, January 2009 Media training for three NHS Primary Health Trusts, for Media Friendly
Country Date Description	UK October-December 2008 Trainings in communicating research through the media for researchers, academic staff and PhD students at King's College, London, Loughborough, Brunel and Kingston universities and the universities of Sussex, Essex, Glamorgan, Bradford, Plymouth and Exeter.
Country Date Description	UK May – November 2008 A series of eight Media and Presentation Skills workshops for researchers, academic and non-academic staff, St George's, University of London
Country	UK

Date Description	July 2008 Media training for a town council in Eastern England, for Media Friendly
Country Date Description	UK June 2008 Media training for PhD students University of Winchester
Country Date Description	UK June 2008 Media training for an award-winning UK Internet company, for Media Friendly
Country Date Description	UK May 2008 Media training for PhD students, University of Essex
Country Date Description	UK March 2008 Media training for PhD students, Brunel University
Country Date Description	UK March 2008 Crisis communications training for communications officers of a Southern English city council, for Media Friendly
Country Date Description	UK March 2008 Media training for senior academics from the Women in Science, Engineering and Technology, for Media Friendly
Country Date Description	Ukraine March 2008 Three 2 day media skills workshops for NGOs sponsored by the Organisation for Cooperation and Security in Europe
Country Date Description	UK Feb 2008 Media training for researchers at University of Kent, Canterbury, for Media Friendly
Country Date Description	UK Jan 2008 Media training for councillors of a leading Southern English district council, for Media Friendly
Country Date Description	UK Nov 2007 Media training for senior consultants at a leading research firm at their London headquarters, for Media Friendly
Country Date Description	UK July 2007-June 2008 Editing an Institutional Strategy Paper for Department of International Development (DFID), including research and inclusion of case study examples
Country Date Description	UK May-June 2007 Writing a synthesis paper 'Impact of Media Interventions: Factors and Evidence' for DFID, reviewing the literature throughout the development sector; editing a further paper on the use of media in governance interventions
Country Date Description	Macedonia July 2006, Oct 2006, Jan-Feb 2007 Two 5-day Training the Trainers workshops, Macedonian

	Institute for Media funded by USAID; Media training of leading Macedonian NGOs with local co-trainers
Country Date Description	UK December 2006 Contributing to a 2-day training of trainers workshop in reporting diversity for Mediawise and Media Diversity Institute
Country Date Description	Belgium July 2006, Oct 2006 Media skills/message development workshops for ERTICO public-private company
Country Date Description	Sweden June 2006 Presentation at a workshop on Risk Communication for the International Atomic Energy Agency
Country Date Description	Cyprus June 2006 Workshop for journalists and environmental NGOs at UNDP Ecoforum
Country Date Description	Georgia April 2006 Training for Georgian parliamentary staff in effective communications.
Country Date Description	UK January – June 2006 Researching and writing a chapter on Advocacy/Influencing for a DFID Communications Guide for its staff overseas. Co-designing communications training module for staff workshops
Country Date Description	Malaysia November-December 2005 Designed and implemented training for 37 Asian journalists and camerapersons from 15 countries on environmental journalism prior to attending Media and Environment Summit in Kuching, Sarawak
Country Date Description	Ukraine April 2005-March 2006 Consultant, 'People and Power: Dialogue Through the Media' project funded by DFID, UK, in partnership with Media Reform Centre, Ukraine. The project aimed at improving the dialogue between the public and the authorities through the media in Cherkasy, Chernivtsi and Luhansk regions with the help of three local partners. The project activities included organising media club meetings, round tables and media relations workshops for representatives of local authorities.
Country Date Description	Ukraine, Belgium Sept 2005 - March 2006 Media expert on the EU-funded project 'Preparation and organisation of the 20th anniversary of the Chernobyl accident and information on the Tacis Nuclear Safety Programme'. The project was run by Ogilvy PR Worldwide
Country Date Description	Georgia, Armenia, Azerbaijan 2004-2006 Media relations and journalism trainer for the EU-funded 'Training the Media, empowering minorities' project run by

	the Media Diversity Institute, UK. Devising and delivering workshops in media relations for minority NGOs, conducting radio team reporting workshops for journalists from the target countries
Country Date Description	Ukraine 2002 – 2005 Deputy Director for Implementation, Media Reform Project (Department for International Development, UK). The project's aims were to create an enabling environment for the development of independent media in Ukraine. The team established a Media Reform Centre within the School of Journalism at the Kiev Mohyla Academy and worked with media owners, politicians, journalists, NGOs and business people to encourage attitudinal change.
Country Date Description	Austria March 2005 High Impact Communications workshop for the UN International Atomic Energy Agency communications team
Country Date Description	France Feb 2005 Crisis and High Impact Communications workshops for participants of PIME conference (nuclear industry communications officers)
Country Date Description	Georgia 2003, 2005 Training workshops in environmental journalism, the Caucasus School of Journalism, Tbilisi
Country Date Description	Georgia 2001-2002 Advising on publicity and media strategy, EU-funded 'Support to New Regional Environmental Centres' Project
Country Date Description	Georgia 2000 -2002 Senior media consultant for the World Bank 'Communicating Judicial Reform' project. Worked closely with a local NGO, to set up publicity opportunities to relay the messages of the project to the general public. Responsible for commissioning TV/radio spots and reports on legal and court issues on a TV current affairs magazine, as well as a TV soap opera with legal story lines and follow-up discussions on the main independent TV channel, Rustavi 2. Lectured on legal reporting at the American-funded Caucasus School of Journalism (a supervision mission from Washington spoke of the 'remarkably high quality' of the communications strategy, and the project was to written up as a case study of best practice).
Country Date Description	Romania 2001 – 2002 Public awareness consultant on ISPA Constanta EU project, aimed at improving environmental standards of a water utility in Constanta in the pre-accession period 2001-2.
Country Date	Ukraine and Russia 2000 – 2001

Description	Executive producer/journalism trainer on 'Democratising the Media Through Public Access' project for EU; introducing the concept of audio diaries to radio stations in Ukraine and Russia.
Country Date Description	Ukraine 2000 – 2001 Executive Producer for the Environmental Journalism Training for DFID, UK; training journalists at Ukrainian environmental information NGO.
Country Date Description	Mongolia, Moldova, Ukraine, Russia, Kazakhstan, Uzbekistan, Kyrgyzstan, Belarus, South Caucasus 1997-99 Media and journalism training expert for TACIS Environmental Awareness Raising project. Work included giving seminars to working journalists and students of journalism on environmental journalism; sponsoring more than fifty media projects in ten countries; devising and supervising production of innovative multi-media training packs for environmental journalism courses - distributed to 400 universities and training facilities in the target countries. Supervised the collation of vernacular language examples and teaching notes, as addenda in 9 countries (the original pack being in Russian). Organised Ukraine's first international environmental tv and radio festival in Kiev in May 1999, convening a panel of international jurists to judge more than 200 entries, bringing 14 contestants from 7 countries, and supervising a programme of training and discussion during the festival. Devised, produced and presented a 75 minute training video based on the competition, for use in university courses of journalism in 10 countries (450 copies produced and distributed).
Country Date Description	Romania 1999 Organised and presented seminar at request of Romanian government on social advertising, Bucharest.
Country Date Description	Ukraine 1996-1997 Executive Producer for 'The Market with a Human Face', radio series for British government on how civil society restrains robber capitalism.
Country Date Description	Kyrgyzstan 1996 Planning and filming a documentary on Aral Sea, WARMAP EU project.
Country Date Description	Ukraine 1995-96 Executive Producer for the ABC of Small Business, radio series for British Government.
Country Date Description	Ukraine 1993 – 1994 Executive Producer for the 'Ukrainian Agricultural Reform',

	Television and radio series with associated workbook for British Government (KHF), shown on state and independent channels in Ukraine.
Country Date Description	Russia 1992 – 1995 BBC ‘Marshall Plan of the Mind’, Executive Producer of radio series “How Business Works” and “Masters of the Land” broadcast on Radio Russia.

Publications

“Profit and Loess from China’s soil” New Scientist, September 1988.

Weekly review column in “Izvestia” March -September 1993.

“Agricultural Reform in Ukraine; Spreading the Message” Outlook on Agriculture Vol 23, No 4 pp 287-291 (1994).

“The BBC, the politicians and the public” Lviv University essays on journalism, 1998.
Raising Environmental Awareness in the NIS and Mongolia through the media in 1997-99 (co-author) The Communications Department, University of Navarre, Pamplona, Spain, November 1999.

Case study-Television coverage of Georgian Environmental Week, May 1997
Published in “The Aarhus Convention Newcastle Workshop-- Good Practice Handbook”, DETR July 2000.

Impact of Media Interventions: Factors and Evidence. Development Communications Evidence Research Portal (DCERN), 2007.

<http://www.dcern.org/documents/Medianotev1a.pdf>

<http://www.dcern.org/documents/TheImpactofMediaInterventions.pdf>